



Cultural Activities
Second Semester A.A. 2016-17

The Cultural Activities were curated not only as a proposal which enables expansion of one's own culture and the broadening of knowledge, but rather as an activity that can give students the tools to understand the complexity of reality.

The Cultural Activities of Second Semester 2016-2017 will be defined, in summary, in the following manner:

- 5 seminars
- 3 laboratories
- 1 workshop
- 1 project work
- 2 English Language Courses (British Council and English Assistant)
- Special Guest Talks
- Internal and External Community Services

SEMINARS

5 general thematic areas for the seminars have been identified:

Scientific knowledge: study of the so-called "hard" scientific disciplines to provide precise knowledge and competence about diverse fields of knowledge studied, and learning of a correct methodology of approach toward reality and its complexity.

Business and economics: survey on the complexity of what characterizes the relations between economy and society beginning with concrete cases.

World Languages and Cultures: development of an educational and innovative approach that takes into consideration the characteristics of the actual context of the "global" market to comprehend the issues concerning it and figuring out how to get around those issues.

Education on citizenship: circumscribes the issues that contribute to the definition of the meaning of citizenship, of responsible belonging, and of civil cohabitation.

Images of Man: arguments and perspectives of functional investigations for the understanding and managing of human and social complexity.

The Biological Evolution between facts and theories

(Theme: Scientific Knowledge)

Instructor/Coordinator

Prof. Marco Ferraguti – Evolutional Biology - Università degli Studi di Milano

Theme

The study of evolution is very complex and is comprised of numerous disciplines far removed from each other in method and style of research, from paleontology to molecular biology, from microbiology to botany, to anthropology. It could be said that the world of evolution is composed of a myriad of researchers that everyday produce a river of data on behaviours, molecules, fossil remains, and phylogenetic trees. This data serves and has served the construction of theories, as solid and accomplished as those of other sciences. Nevertheless, evolution has an additional, shared characteristic with other “historical” disciplines, such as cosmology, stratigraphy, and the study of human history which is that which is not "testable" in the Galilean sense of the term. Seeing as how the historical clock cannot be turned back, evolution cannot be tested. The course, therefore, provides a theoretical framework on the challenges of evolution as a science, followed by some examples of “movement” of observations and experiments in the laboratory that lead to the construction of theories. On this note, particularly complex areas such as the definition of a species, speciation, and harbingers of great experimental and theoretical innovations such as symbiosis and horizontal gene transfer, will be reviewed.

Evaluation

The instructors will provide a few important articles regarding evolutionism’s story in relation to other disciplines, offering students materials for a theoretical rework to be presented during the last lessons of the course.

Interventions by

Claudio Bandi (Università degli Studi di Milano), **Mauro Mandrioli** (Università di Modena e Reggio).

Economy in Society 4.0

(Theme: Business and economics)

Instructor/Coordinator

Prof. Elio Borgonovi – Economy and Management of Public Administration - Università Bocconi di Milano

Theme

We are now in the fourth revolution of modern society which is characterized by enormous progress in the field of life sciences (genomics, proteomics, artificial organisms, etc.): robots which are interactive with people, artificial intelligence, and the huge masses of data processing (*big data*). This revolution will have an increasing impact on daily life, the economy, and the relationship between economy and social dynamics. The seminar aims to present the principal tendencies that characterize Society 4.0. and the implications that may arise from them. This is to develop participants’ critical ability to understand the nature of this phenomenon, to prepare them for the time to move into this reality while

preserving the autonomy of choice and assuming the responsibilities arising from different roles. The seminar aims to provide elements to form the future leaders who will have to be equipped not only with high competence and new professionalism, but also ethics and a sense of duty and commitment to build a society characterized by equal opportunity for all.

Evaluation

Evaluation of the course and learning will be done through the presentation and discussion of group work during the last lessons of the course. In the course of the semester, working groups will be formed in accordance with a research project (case-study, bibliographic review or theoretical study).

Interventions by

Tomaso Agasisti (Politecnico di Milano), **Luigi Battezzati** (LIUC), **Alfredo Biffi** (SDA Università Bocconi), **Emanuele Borgonovo** (Università Bocconi), **Nicola Ticozzi** (Università degli Studi di Milano, Istituto Auxiologico).

The Wonder of India

(Theme: World Languages and Cultures)

Instructor/Coordinator

Prof. Giuliano Boccali - Indology and Sanskrit - Università degli Studi di Milano

Theme

India has never known profound historical caesuras comparable to those in the Western World: the fall of the Roman Empire, and, much later, the liquidation of the Middle Ages to the Enlightenment era. The seminar, therefore, necessarily progresses from traditional foundations to point then to the contemporary (Independence, i.e. from the middle of the last century onwards) examining the permanence and the innovations that render India capable of overcoming the challenges of the third millennium—political, economic, cultural—without putting aside any, or very little, of its ancient and stratified traditions. We will address different themes and aspects of modern day life and culture in India such as the status of women, cinema and dance to consider the legal grounds and mechanisms of domestic policy since their Independence, their political status at the international level, and the most important aspects of economics—themes which most contribute to the export of the image of India and its multiform expressions to the world.

Evaluation

The evaluation of the course and learning will be done through the presentation and discussion of group work during the last lessons of the course. In the course of the semester, working groups will be formed in accordance with a research project (case-study, bibliographic review or theoretical study).

Interventions by

Maria Angelillo (Università degli Studi di Milano), **Simonetta Casci** (Università degli Studi di Pavia), **Sabrina Ciolfi** (Università degli Studi di Milano), **Lucrezia Maniscotti** (Università degli Studi di Milano, instructor of Indian dance and dancer of

international fame), **Tommaso Sbriccoli** (SOAS di Londra), **Alessandro Vescovi** (Università degli Studi di Milano)

Prospering in a V.U.C.A. (Volatile, Uncertain, Complex, Ambiguous) World. Instruments and practices to produce resilience.

(Theme: Education on citizenship)

Instructor/coordinator

Prof. Fabio Corno - Business Administration - Università degli Studi di Milano-Bicocca
Dott. Giulio Pesenti - Researcher, trainer and facilitator for Transition Network

Theme

What will our life be like in 20 years? It is difficult to say in a world that is 'VUCA': Volatile, Uncertain, Complex and, often, profoundly Ambiguous. In this day and age, we are in need of instruments for understanding the complexity in which we live and to locate the root causes that generate current problems (from poverty to the destruction of the ecosystem, from unemployment to social atomization). Only in this way will it be possible to anticipate the risks and augment resilience, i.e. the capacity to quickly adapt in an increasingly volatile socio-economic context. We will explore case studies of approaches to resilience in the personal, professional, and social sphere, with the help of instruments such as systems of thinking, 'system change theories,' and the facilitation of group processes (among the topics discussed: the change of complex systems, the transition towns and the Reconomy project, interior resilience, activities of visioning and back-casting).

Evaluation

The evaluation of the course and learning will be done through the presentation and discussion of group work during the last lessons of the course. In the course of the semester, working groups will be formed in accordance with a research project, preferably focused on university courses in which the students are engaged.

Interventions by

Martina Francesca (Politecnico di Milano, facilitator and trainer Transition Network)

Milan and fashion. Birth and affirmation of the Italian fashion system

(Theme: Image of man)

Instructor/coordinator

Prof.ssa Maria Canella - History and documentation of fashion - Università degli Studi di Milano, coordinator of Bookcity Milano

Theme

The seminar aims to describe, with an interdisciplinary approach, the history of dress and style from the beginning of the XX century to the challenges of the new millennium and

globalization, with particular attention to Milan, which, in the course of the twentieth century, succeeded in affirming itself as one of the capitals of international fashion. We will start from the first World War which was the crucial turning point for the emergence of modernity in Italy, not just in lifestyle but fashion as well, in parallel with the slow process of female emancipation. The twentieth century will be illustrated through 50 iconic clothing styles that marked it, with particular attention to the relationship between fashion and sport and fashion and taste. Amongst the topics discussed: the birth of great magazines (and in particular: la Rinascente, which this year celebrates its 100th year since “rebirth” with the new name created by D’Annunzio), jewelry and precious accessories, and Fashion publishing which has its undisputed center in Milan and represents a driving force of great economic importance.

Evaluation

Students will be asked to create a fashion blog or to select images, articles, events, videos, etc. of their choice from the internet, that, to them, represent the most interesting tendencies from the point of view of image and content. The work can be done in groups.

Interventions by

Maria Cappelletti (journalist, student of the history of jewelry), **Chiara Beria d’Argentine** (journalist), **Andrea Kerbaker** (writer, Università Cattolica del Sacro Cuore di Milano), **Rosita Missoni** (apprentice, Fondazione Missoni), **Giuliana Parabiago** (“Vogue”, Pitti Immagine), **Enrica Roddolo** (“Corriere della Sera”).

LAB

Dance and physicality in the Latin-American Culture

The course will focus on the popular dances of the region of Latin-America: merengue, bachata e salsa. In origins, the dances were not a fact detached from the culture of the populace. Moments of rituals during which natives of a certain places gathered to dance, were also moments during which instruments were played, people sang and aggregation was created from popular sentiment of the people involved. Often, the lyrics of the songs told of the situation of daily life, or of particular events that concerned the community. As such, dance, in its coupled or group dynamic, is a mirror of a culture and popular values which will be important to discover during the course. Because of this, in every lesson, in addition to the practice of the dance, we will analyze the movements, the text of the lyrics, and the rich and varied musical repertoire.

Public speaking – Communication Excellence

It is proven that the way in which we communicate directly impacts the self-image we portray and the level of influence we exert; especially in the method adopted for public speaking, therefore, the tone of voice, the gestures, the eye contact, determines the success of the message. For some figures in particular, knowing how to execute engaging and incisive presentations is a fundamental competence, as well as speaking in English.

The Public Speaking Communication Excellence course is aimed toward the acquisition of a “wallet” of managerial or soft competence that, combined with technical competence, promise to generate excellent performance in a global context. Every single one of these aspects will constitute a model of the complete and autonomous course, guaranteeing concrete results from the first session and operational flexibility.

The educational course will primarily aim to create a genuine interest in the participants toward the topics that will be covered in a practical and experiential manner to allow for an immediate application.

Wine Production: tasting and identification of a territory

The course promotes a new approach for those who wish to draw nearer to the fascinating world of wine in a reasoned way, focusing a great deal of attention on the concept of “good, clean, and fair,” in the direction of “geo senses,” where the sensory pleasure is combined with environmental sustainability and “that virtuous relationship between the winemaker and their own territory.” The course allows you to acquire the basic elements for a correct tasting, as well as the principles of viticulture and enology, tackling every issue with a specific appointment.

PROJECT WORK

Employer branding: a project for SAS

SAS is leader in analytics. Across analytic innovations, software and business services, intelligence and data management, SAS, with over 83,000 installations worldwide, helps companies make better decisions in a shorter time span. From 1976 SAS provides customers around the world THE POWER TO KNOW®.

The macro objective that SAS pursues is to bring out innovative ideas in respect to new methods of employer branding per SAS. For our organization it is of primary importance to let outsiders know our values, the culture that sets us apart, and the value of our products, in order to be recognized as an employer of choice be it amongst communities of professionals, or amongst new graduates facing, for the first time, the business world. Our reality has always combined a strong attention be it from the point of view of quality of the work atmosphere (work-life balance and welfare initiatives), to that of the quality of the business offer, looking day after day to establish itself in the market as an enabling platform for the Italian digital transformation.

Final product: Planning of a campaign or innovative communication initiatives directed at targets of interest.

The Project work should be particularly considered by students who are concluding their course of study.

LANGUAGE COURSES

IELTS Preparation

Description of the Training offer:

The aim of this course is to provide students with the language skills and exam techniques to take the IELTS test with confidence. The course will focus on the exam requirements, what is expected and tips and techniques to increase the candidates' level of success.

This series of lessons will focus on: IELTS Test format - familiarization with the structure; developing the language skills for each component: listening and speaking, reading and writing; practicing the communication skills: the ability to understand main ideas and factual information, expressing opinion and attitude, developing an argument; test practice and simulations. The course aims to build on the language skills students have already developed and to improve communication strategies necessary to succeed in the IELTS exam. The 26hr course is divided into 13 lessons and is developed and delivered by an experienced British Council trainer. The course will include exam simulation situations and each participant will receive personalized feedback.

Level: B2+

Assessment:

Assessment will be ongoing throughout the course and students will do a number of exam tasks to prepare for the exam. The trainer will provide individual feedback.

English Language Course with Native Speaking English Assistant

Course Objectives

This course aims to:

- consolidate aspects of elementary and intermediate language structures through textbook exercises;
- develop the range of vocabulary by studying short stories, music, and films;
- focus on strategies to improve reading, listening, writing, and speaking skills in academic and non-academic settings.

Conversation in Italian

If you are interested in, you can schedule some hours of conversation in Italian.

INTERNAL AND EXTERNAL COMMUNITY SERVICE

This type of educational activity is structured around the possibility of dedicating oneself to the development of activities useful to the community life of Collegio as well as external volunteer activities.

www.panequotidiano.eu

www.milanofuoriclasse.it

www.portofranco.org

Proposal and organization for participation to events – 3-hour commitment by each student during the semester– Max 3 people

Special Guest Talks (in Italian):

Expected guests

- Serra Yilmaz, attrice simbolo di Ozpetek
- Anna Scavuzzo, Vice Sindaco
- Raffaele Jerusalmi, CEO Borsa italiana
- Marco Tardelli, formatore
- James Bradburne, Direttore dell'Accademia di Brera
- Davide Oldani, chef
- Ernesto Pellegrini, imprenditore
- Carlo Recalcati, allenatore di pallacanestro

REQUIREMENTS FOR THE PARTICIPATION

- We kindly remind you to be always on time at the beginning of activities (6.45 or 9 PM)
In order to receive a certificate of attendance:
- Students are required to follow at least **80% of each chosen activity and to** participate to the evaluation activity (output and discussion group)
- Students are always required to notice in advance by email (programmamaculturale@collegiodimilano.it) or phone if they will be late or absent. If a student will be late, without notice, for more than 15 minutes s/he cannot be considered present; it will be in any case possible to follow the class.
- We kindly ask you an active participation to classes and to do the required work (both during the semester than to the final work for the evaluation)
- It is forbidden to use smartphone, computer and tablet during classes, except following specific directions from the teacher
- It is required to use an appropriate dress code