

Cultural Activities A.Y. 2017 – 2018

Collegio di Milano

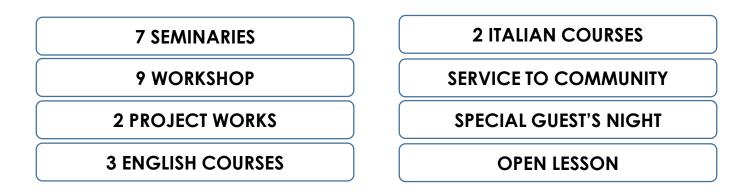
CULTURAL ACTIVITIES | OBJECTIVES AND ORGANIZATION



The **Cultural Activities**, complementary to the university course, aim to provide tools to understand the complexity of reality by experimenting **multiculturalism**, **interdisciplinarity**, **discussion**, **contact** with the world of work, international perspective and supporting the development of life skills. These activities also help to **consolidate critical thinking**, **judgment ability and sense of responsibility** towards themselves, towards others, towards the College community and society, promoting active citizenship.

The **Cultural Program Guidelines** have been elaborated upon by the Scientific Committee in accordance with the enacted legislation of the Ministry of Education, University and Research (MIUR) about Collegi di Merito. In addition, the Collegio di Milano has adhered to the process of recognition and certification of cross-disciplinary skills promoted by the CCUM (Conferenza dei Collegi Universitari di Merito).

The organization of Cultural Activities will last the whole Academic Year, with a **diversified distribution of classes and lessons**, to allow each student to organize their partecipation to Collegio's activities together with their universities duties.



SEMINARS 2017 - 2018 | THEMATIC AREAS



Seminars offer a didactic solution that allows to convey the transmission of contents and the activation of a critical and project

thinking, organized in **<u>5 THEMATIC AREAS</u>**:

- Education to citizenship: to define the citizenship feeling, the social identity and the civil cohabitation
- Business and economics: to investigate on the relationship between economy and society, starting from some concrete cases.
- Images of the human being: to understand the human and social complexity
- Global languages and cultures: analyses of the the modern context and of the global market to better understand the problems and how to deal with them.
- Scientific knowledge: study of the scientific discipline to understand the right methodology to approach the reality and its complexity.

The Thematic Areas are defined by the Scientific Comitee of the Fondazione Collegio delle Università Milanesi.

OPEN LESSON: there will be the possibility to participate in some Open Lessons to deepen some topics of the seminaries.

SEMINARS |

#1: Matrix. Immagini e visioni della creatività contemporanea Matrix. Images and visions of the contemporary creativity



BEGINNING	From October 2017
MEETINGS	10 meetings (weekly)
LANGUAGE	Italian
Thematic Area	Images of the human being

PROFESSOR / COORDINATOR:

Fortunato D'Amico - Città dell'Arte Fondazione Pistoletto, Politecnico di Milano. In collaboration with Castello di Rivoli Museum of Contemporary Art

INTERVENTIONS by:

Michal Batory (graphic artist), Giulio Ceppi (designer and architect), Valerio Grassi (physician, former promotion manager at CERN), Giovanni Gastel (photographer), Enrico Carlesi (film maker), Marisa Laurito (actress and artist), Anna Pironti and Paolo Zanini (Education Dept. Of Castello di Rivoli Contemporoary Art Museum), Michelangelo Pistoletto (artist).

<u>THEME</u>

Our society is focused on images and virtual reality. Everything surrounding us, even what we call natural, is the result of the continuous transformations made by human beings to the habitat. In this sense, art is a practice that, always going beyond appearance, allows us to establish relationships with the universe that surrounds us. In fact, society needs the art to keep the processes of humanization alive. Lessons will be developed through an active and interdisciplinary discovery of the most diverse expressions of art, like architectural, sculptural, pictorial, photographic, advertising, cinematic, advertising, theater, design, and governance practices, allowing to evaluate their performance in the real context of the sensitive and social universe. The educational offer is organized through activities of analysis of knowledge and figures coming from different areas of the world of art and image communication. Meetings with representatives of institutions and professionals involved in the aesthetic universe will help participants to investigate the problems of the contemporary society critically.

EVALUATION

It will be required to carry out an analysis of a landscaping and architectural "passage" of the city or territory through the consideration of the elements that make up the aesthetics of places, identifying the cultural, economic and social scenarios that animate that urban frame, including images and texts in the final draft, to be prepared in power point or other format.

#2: Lingua e Cultura Araba - Oltre lo stereotipo: il mondo arabo e l'Europa Arabic Language and Culture – Beyond the stereotype: the arabic world and Europe

BEGINNING	From October 2017
LESSONS	10 meetings (weekly)
LANGUAGE	Italian
Thematic area	World Languages and Cultures

PROFESSOR / COORDINATOR:

Ines Peta – Università Cattolica del Sacro Cuore di Milano

INTERVENTIONS by :

Martino Diez (Università Cattolica del Sacro Cuore di Milano), Marco Demichelis (Università di Navarra), Stella Coglievina (Università dell'Insubria), Alberto Brugnoni (Managing Partner ASSAIF), Roberta Ricucci (Università degli Studi di Torino), Paolo Monti (Università Cattolica del Sacro Cuore di Milano)

<u>THEME</u>

Can we speak of a true knowledge of Arabic-Islamic culture in the Western Countries or rather should we talk about a western way to imagine it? In Europe, the Arab is the "different from us" and Islam is a religion different from other monotheistic religions and from European culture. As a religion, it was born in the wake of Judaism and Christianity, and as a historical force it took control on the Mediterranean area from the seventh to the twelfth century and again, under Ottoman Turks, from the sixteenth to the eighteenth century. Studying centuries of common history, highlighting debts and loans of Arab culture to the Western's, means gaining an extraordinary key to understand ourselves and a different culture, whose perception, today more than ever, is embedded in stereotypes and clichés. Further reflection on the multiple aspects of a faith that permeates different areas of the life of believers, from the private sphere to the public domain, from the law to the economy, means opening an interesting opportunity of dialogue with people with whom it seems so difficult to create relationship both on a personal and professional level.

EVALUATION

At the end of the course there will be a discussion and an evalation of a team work based on the study of a case summing up the main topics of the lessons.



#3: Partecipazione e cittadinanza attiva Participation and active citizenship

BEGINNING	From January 2018
LESSONS	7 lessons
LANGUAGE	Italian
Thematic area	Education on citizenship



PROFESSOR / COORDINATOR:

Martina Francesca - Politecnico di Milano e Transition Network.

INTERVENTIONS by :

Different local players (Municipio 6 - Comune di Milano)

<u>THEME</u>

We are witnessing a change of the social paradigm, with the emergence of collective behaviors based on participation and collaboration rather than on competition. It's not just an online phenomenon (from Wikipedia to the many sharing economics apps), but increasingly also an offline event, with the development of participatory planning of public spaces, with partnerships between administrations and citizens for managing common goods, with the development of organizational models based on the collective intelligence. In this context, team dynamics facilitating techniques provide concrete and practical tools to work with other people, whether it is an association or a team, to find win-win solutions to conflicts and integrate the diversity.

This educational proposal aims to present some tools for the facilitation and the participatory planning (in particular inspired by the Oasis Game) through a direct experience taking place in the area around the Collegio. The goal of the journey is to redevelop, decor or arrange a public or private space together with citizens, associations and other local actors and will be divided into the following phases: 1) preparatory phase: identify a space to be retrained in the area (by the teacher and by Collegio); 2) 2 classroom meetings: introduction to the facilitation of group dynamics and design; 3) 4 practical meetings (which will include activities outside Collegio and to which the other local actors involved will be involved; 4) a final meeting of feedback with all the participants.

EVALUATION

The evaluation will take into consideration the whole period of the seminar, with a special focus of the last meeting, dedicated to feedback and consideration on the activity.



#4: The Wor(I)d of Science

BEGINNING	From February 2018
LESSONS	10 lessons (weekly)
LANGUAGE	English
Thematic area	Scientific knowledge



PROFESSOR / COORDINATOR:

Miriam Bait - Università degli Studi di Milano

INTERVENTIONS by :

Raffaella Folgieri, researcher Università degli Studi di Milano; Giuliana Garzone, IULM, Milano

<u>THEME</u>

In our seminar, we'll explore the most salient features and linguistic strategies of scientific communication, in particular: Scientific terminology (nonarbitrariness, word-formation), Syntactic features and discursive implications of Scientific English (de-personalization, nominalization, use of agentless passives), Textual organization (pragmatic and rhetorical aspects and hedging strategies). Moreover, we will consider that the communication of science is no longer simple dissemination to an expert community of peers, but rather a process in which different players produce knowledge, messages, attitudes and new practices accepted by all. If citizens do not know or appreciate what is being, in fact, science plays a fundamental role, but science has to keep society's trust, which is obtained through reciprocal understanding and not with simple statements of facts. We will analyze: Newsworthiness in popular science journalism, Linguistic and communicative strategies in popularization discourse. By way of conclusion, we'll discuss how to prepare and deliver a presentation (academic and professional). This will help you prepare a short end-of-seminar talk.

EVALUATION

Students will be required to do a presentation of a research to further analyze of the topics of the course.



#5: Lingua e Cultura Araba - Introduzione alla lingua araba Arabic language and culture – Introduction to Arabic language



BEGINNING	From March 2018
LESSONS	10 lessons (weekly)
LANGUAGE	Italian
Thematic area	World Languages and Cultures

PROFESSOR / COORDINATOR:

Ines Peta – Università Cattolica del Sacro Cuore di Milano

<u>THEME</u>

Official language in 22 countries of Asia and Africa, counting around 250 milions native speakers, holy language for around 1.8 billions of muslims, Arabic is one of the most important language in the world. The course will lead the student to the discovery of the arabic language universe, teaching the pronunciation and writing of the alphabet. Students will also not only learn how to distinguish between short and long vowels, between solar and lunar letters, but also learn some short sentences, questions and answers about the daily life.

SEMINARS

#6: Organizations and managerial decisions

BEGINNING	From March 2018
LESSONS	10 lessons (weekly)
LANGUAGE	English
Thematic area	Business and Economics

PROFESSOR / COORDINATOR :

Fabio Quarato - Università Bocconi (Milano)

INTERVENTIONS by:

F.R. Rinaldi (SDA Bocconi & Milano Fashion Institute); A. Cafarelli (DGPA&Co); M.R. Riggi (Head of Investor relationship at Equita);
F. Fraticelli (Università Politecnica delle Marche)

<u>THEME</u>

The course introduces the broad field of economics and management as well as the understanding of the main strategic decisions taken by managers and owners of firms. The goal of the course is twofold. First, it aims to offer a clear picture of the organizations' structure and to explore the dynamic relationships between the ownership structures and the strategies that firms adopt. Second, it aims to combine two complementary perspectives: the wider perspective of firms' functioning from the macroeconomic point of view with the managerial and strategic decisions taken each day within firms by managers and other relevant decision makers such as banks, financial investors, ecc.

The course is designed in such a way to combine concepts and real cases of firms' life through lectures, discussion of incidents and newspaper articles. Through this course, the participant is expected to develop:

- awareness of the complementary roles that different actors (individuals, organizations, institutions) play in modern economic systems.
- a critical attitude regarding the objectives and the behavior of people engaged in economic activity.
- the fundamental concepts required for the economic analysis of firms' processes, as well as the ability to use them in basic situations.
- systematic picture of the wide range of decisions faced by managers and of the underlying economic analyses.

EVALUATION

The evaluation will be based on the presentation and discussion of some team works starting from some case analized during the course.



#7: L'italiano: lingua delle professioni Italian: language of professions

BEGINNING	From March 2018
LESSONS	10 lessons (weekly)
LANGUAGE	Italian
Thematic area	Images of Man

PROFESSOR / COORDINATOR :

Giuseppe Polimeni – Università degli Studi di Milano

INTERVENTIONS by :

Paola Delmonte, Fondazione IRCCS Policlinico San Matteo; Giorgio Mariani, Tribunale del Lavoro di Milano

<u>THEME</u>

Italian language has become in the last century the communication language of many (if not everybody) and has recently been called to new confrontations, invoked by the circumstances of history to face other varieties, those that are globally accessible online and those that have reached our homes, on the wave of virtual or real migrations. The language of science, of Leonardo and Galileo for example, and Dante's idiom has (in some universities of our "cultural province") been replaced by English, code for a scientific communication imagining itself global. In each recipe, abroad, it is possible to read at least one Italian word, chosen for its inimitable sound touch (the sound of the beautiful country) and flavor. In Italy, signs and menus must have at least one English word (replacing the French ones, used on more refined tables). Which Italian language must be used in a newspaper article? Which one by a journalist to tell a fact or by a brigadier at a press conference? Is there an Italian of the economy? When and why did the legislators use the negation in the Italian constitution? The course wants to answer these questions, untying nodes that every day speaker must face using the language in the different fields of work and in the concrete circumstances of everyday life. This is an opportunity to reflect on how Italian is an essential part of professions and how the choice of words and registers is also a choice of goals for the communication.

EVALUATION

Students will be required to do a presentation of a research to further analyze of the topics of the course.



#1: Management & Economics for starters



BEGINNING	From October 2017
MEETINGS	10 meetings (weekly)
LANGUAGE	English

PROFESSOR / COORDINATOR :

Alisa Sidow - Università Cattolica del Sacro Cuore di Milano

OBJECTIVES

Students should get a first idea of basic principles of economics, such as the definition of the Gross Domestic Product. Furthermore, they should learn basic principles of management, including strategic management and accounting. As the course is built upon the idea of a workshop, classes will be based on interactive discussions, group work, presentations and short case studies (Basic Principles of Economics: GDP, Unemployment Rate, Diff. Sectors, Stock Market, Stock Exchange, Profit; basic Principles of Management: Definition of an Organization, Organizational Structure, Competitive Advantage, Porters 5 Forces; basic Principles of Accounting: Income Statement, Returned Earnings Statement, Balance Sheet; Group Work: Strategic Analysis, Financial Analysis).



#2: Jump into the work



BEGINNING	From October 2017
MEETINGS	6 meetings (weekly)
LANGUAGE	Italian

PROFESSOR / COORDINATOR :

Federica Fusaro – Clinical psycologist at Università degli Studi di Padova, expert in recruiting, assessment design for the recruiting of new graduates

OBJECTIVES

The workshop "Jump into the work" is connected to the Career Service offered by Collegio and intends to be an educational opportunity for facilitating the transition into the business world allowing participants, particularly, to:

- Understand the working market, its changes, and the needs of organizations
- Acquire knowledge and understanding of one's own attitudes, capabilities
- -Prepare oneself as best as possible to face the selection process

The workshop will have a hands on approach and will touch upon issues such as the actual business world, professional profiles, research instruments, CVs, the selection process and the instruments used.



#3: Advanced Excel



BEGINNING	From October 2017
MEETINGS	10 meetings (weekly)
LANGUAGE	Italian

DOCENTE / COORDINATORE:

Paolo Vicentini, docente

OBJECTIVES

Both in academic and working environments a good mastery of technical skills is more and more requested. The "Advanced Excel" Workshop aims to train students in the use of the Office Excel program and in the development of advanced skills that can be used in various fields and sectors.

The objectives are the optimization of productivity in the use of the Program, the ability to analyze data as accurately as possible and to examine and interpret complex realities through data analysis.





BEGINNING	From November 2017
MEETINGS	10 meetings (weekly)
LANGUAGE	Italian

DOCENTE / COORDINATORE:

Team di High Performance Lab

OBJECTIVES

Collegio di Milano has always promoted sport as an educational tool and the use of sport in terms of improving motor skills, motivation and socialization. This Year, following the request of students, a Cross Fit workshop has been activated.

The Workshop aims to make student discover Cross Fit as an activity aimed at increasing body perception and self perception in space, as well as promoting the knowledge of new functional training techniques as well as psycho-physical training adapting it to other sports. The activity improves also the ability to recognize the personal limits, proposing some tools to overcome them through the awareness of intellectual-motor skills.

附 WORKSHOP |

#5: Design Thinking per Fondazione AEM: sfide future per l'energia Design Thinking for Fondazione AEM: future challenges for the Energy

BEGINNING	From February 2018
MEETINGS	6 meetings
LANGUAGE	Italian

PROFESSOR / COORDINATOR :

Maite Rodriquez - designer Studio Leftloft Marco Palermo - designer

INTERVENTIONS by :

Experts and operator of hydroelectric energyy industry suggested by Fondazione AEM.

OBJECTIVES

Design Thinking is a methodology that allows multidisciplinary groups to collaborate in developing a specific project, trying to combine different perspectives in order to create the best service or product for each involved user. The workshop was designed and developed together with the AEM Foundation to involve students of Collegio, studying at various faculties, in the analysis of the current energy context and in the development of innovative projects.



#6: Public Speaking



BEGINNING	From April 2018
MEETINGS	8 meetings
LANGUAGE	English

PROFESSOR / COORDINATOR :

Richard Townson - Connor Management Training

OBJECTIVES

It is proven that the way in which we communicate directly impacts the self-image we portray and the level of influence we exert; especially in the method adopted for public speaking, therefore, the tone of voice, the gestures, the eye contact, determines the success of the message. For some figures in particular, knowing how to execute engaging and incisive presentations is a fundamental competence, as well as speaking in English. The Public Speaking Communication Excellence course is aimed toward the acquisition of a "wallet" of managerial or soft competence that, combined with technical competence, promise to generate excellent performance in a global context. Every single one of these aspects will constitute a model of the complete and autonomous course, guaranteeing concrete results from the first session and operational flexibility. The course will primarily aim to create a genuine interest in the participants toward the topics that will be covered in a practical and experiential manner to allow for an immediate application.



#7: Introduction to PHYTON Programming Language



BEGINNING	From February 2018
MEETINGS	8 meetings
LANGUAGE	Italian

PROFESSOR / COORDINATOR:

Lucio Benussi – Università Commerciale Luigi Bocconi

OBJECTIVES

The course aims to teach the basics of Python, a high level programming language used to develop distributed applications, scripting, numerical computation and system testing. The fields of use of this language are multiple: artificial intelligence, games and multimedia, robot control, programming system, data collection and analysis, graphical interfaces, networking, machine learning and much more.

The lessons will be developed using two different ways: the interactive approach and the scripting mode. The aim of the course is to introduce participants to the fundamental concepts of programming with this language, to understand the use of Python data structures and to be able to use the most significant libraries (modules).



#8: The Language of Cinema



BEGINNING	From April 2018
MEETINGS	5 meetings
LANGUAGE	Italian

PROFESSOR / COORDINATOR:

Giancarlo Zappoli – Direttore Responsabile MyMovies

OBJECTIVES

Supporting one of the passions that many students of the Collegio di Milano have, we have organized a workshop on Cinema Language to allow the understanding and interpretation of the cinematographic language of the images of music and screenplay, together with a thematic-artistic analysis of different directors and film styles.

The workshop aims to improve the ability to recognize different film styles through images, music, photography, editing, screenplay, set design, to get the right language skills to have a film debate, thanks to a solid cognitive substrate, and to develop critical and analytic thinking through the study of the artistic work.



#9: Salsa dance class



BEGINNING	From March 2018
MEETINGS	10 meetings
LANGUAGE	ltalian/English

PROFESSOR / COORDINATOR:

Teachers Associazione sportiva Clalbtimbalaye

OBJECTIVES

In order to give continuity to the "Latin American" course organized in the previous academic year, this year a course of Salsa will be available. Salsa is a couple dance originally born as a choreographic genre, danced on various musical genres, and currently danced mainly on the notes of the Salsa music. In the countries of origin, salsa dancing has always been an essential part of the culture and collective identity.

The Workshop will allow students to get in touch with the most important aspects of Latin American culture, both with theoretical insights and with a firsthand experience.





BEGINNING	From October 2017
MEETINGS	10 meetings
LANGUAGE	Italian

Jolanda D'Amato - SDA Bocconi (Milano) In collaboration with Edison and JustKnock!

OBJECTIVES

The groups are required to create innovative projects on Electric Mobility and draw an offer for a target of private customers aged 18-26. Deals, ready to be launched on the market, should aim at bringing customers closer to sustainable mobility with complete and functional solutions. The groups can be composed of 3 to 5 university students, of whereof maximum two students from Collegio di Milano. The Team Leader of each group must be a student of Collegio di Milano. The winning group of the contest Race to Edison will win a safe driving course and a race on Franciacorta circuit with an electrical car.



#2: THE FEMININE EMPOWERMENT. THE BRACCO GROUP IN MENA REGION



DATA INIZIO	From May 2018
INCONTRI	3 meetings + hackathon
LINGUA	Italian

PROFESSOR / COORDINATOR:

Massimiliano Balestrero – Studiotres Sas

OBJECTIVES

In collaboration with Gruppo Bracco and Fondazione Bracco. Objective of the Project Work is to construct an initial strategic positioning of the Gruppo Bracco in the MENA region (Middle East and Nord Africa) in relation to the following elements:

- Global and locale geopolitical context
- core business
- Geografic area
- Sub regional contexts
- Strategic business partnerships
- Market entry project

From a transversal perspective, particular attention will be dedicated to the elements that might develop in this context of feminine empowerment.





BEGINNING	From October 2017
LESSONS	13 lessons (weekly)
LANGUAGE	English

Anamika Das - Mother tongue teacher of British Council – Milano

<u>THEME</u>

Description of the Training offer:

The aim of this course is to provide students with the right competencies, approach and practical knowledge of business skills in English that will have a positive impact on their studies and subsequently on their work life. By increasing awareness and application of these skills, students will be better equipped to deal with workplace situations as they arise and interact more effectively in an international work environment.

This series of Business English skills lessons will focus on

- 1. functional language and structure used in authentic business situations
- 2. communication skills necessary to operate in the real-world business context
- 3. practical application of the skills in English in preparation for further work or study.

Throughout the course, we will look at business and communication strategies which will improve students' English and help prepare for life after their studies, where they are expected to integrate and adapt rapidly to new situations.

An assessment task will be set and evaluated at the end of the course. Each participant will be required to undertake a specific task and the trainer will provide a report and evaluation on each group or individual's performance.

Important: minimum level B2+





BEGINNING	From March 2018
LESSONS	13 lessons (weekly)
LANGUAGE	English

Anamika Das - Mother tongue teacher of British Council – Milano

TOPICS

Description of the Training offer:

The aim of this course is to provide students with the language, skills and exam technique to sit the IELTS test with confidence. The course will focus on the exam requirements, what is expected and tips and techniques to increase the candidates' level of success.

This series of lessons will focus on: IELTS Test format - familiarisation with the structure; developing the language skills for each component: listening and speaking, reading and writing; practising the communication skills: the ability to understand main ideas and factual information, expressing opinion and attitude, developing an argument; test practice and simulations.

The course aims to build on the language skills students have already developed and to improve communication strategies necessary to succeed in the IELTS exam.

The course is developed and delivered by an experienced British Council trainer. The course will include exam simulation situations and each participant will receive personalised feedback.

Level: B2+

ASSESSMENT

Assessment will be ongoing throughout the course and students will do a number of exam tasks to prepare for the exam. The trainer will provide individual feedback.





BEGINNING	From February 2018
LESSONS	Weekly
LANGUAGE	English

English Assistant mother tongue

<u>THEME</u>

English language course with a mother tongue English Assistant mother tongue.

The aims of this course is to:

- consolidate aspects of elementary and intermediate structures;
- develop the range of vocabulary;
- focus on strategies for improving the skills of reading, listening and writing.

ITALIAN LANGUAGE COURSES | ITALIAN: BASIC AND ADVANCED LEVEL

BEGINNING	From October 2017
LESSONS	Weekly
LANGUAGE	Italian



PROFESSOR / COORDINATOR :

Elena Felicani – Università degli Studi di Siena

OBJECTIVES

Italian language courses, **beginners and advanced levels**, are organized for not italian native speakers willing to learn or improve their language knowledge, following students needs in term of schedule and program.

COMMUNITY SERVICES



This type of educational activity is structured around the possibility of dedicating oneself to activities useful to the community life of Collegio as well as external volunteer activities.



PANE QUOTIDIANO - www.panequotidiano.eu - viale Toscana 28, Milano

Distribution of food and clothes to disavantaged people



PORTOFRANCO - www.portofranco.org - Viale Papiniano 58, Milano

• Support to study activites for high school students

New community service activities will be communicated and can be suggested also by students during the whole Academic Year.

NECIAL GUEST'S EVENING



BEGINNING	From October 2017
MEETINGS	~18 meetings
LANGUAGE	Italian/English

Special Guest's Evenings offer students the opportunity of an informal meeting with important personalities, presenting their personal and professional development and helping to have a deeper understanding of their professional industry.

Special guests:

- Piero Bassetti
- Carlo Verdelli
- Guido Olimpio
- Federica Maspero, Pietro Trabucchi e Sergio Astori dialogano sul tema «Una generazione resiliente: per forza o per amore?»
- Carlo Tursi
- Gianmario Verona
- Ernesto Pellegrini
- Massimo Sideri
- Cristina Tajani
- Mara Maionchi
- Viviana Varese e Sandra Ciciriello
- Barbara Lunghi
- ...and further guests!